

MEDIA RELEASE  
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### **FLOW Commends Environment Ministers for Prioritizing Water**

TORONTO, ON, Oct 30 - The Forum for Leadership on Water (FLOW) commends the Canadian Council of the Ministers of the Environment (CCME) for identifying water as priority at their meeting yesterday in Kingston, ON.

“It is our hope that the Canadian Council of the Ministers of the Environment is highly successful in providing leadership on water and bringing provincial and federal governments together to work toward a national strategy to protect Canada’s most important resource,” says Tony Maas, Freshwater Director at WWF-Canada and co-Chair of FLOW.

“The Canadian Council of the Ministers of Environment (CCME) commitment to work with the Council of the Federation to implement water efficiency labeling is an excellent example of how this forum can play a positive role in raising the bar on fresh water protection from coast to coast to coast,” says Nancy Goucher, research advisor for FLOW.

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